

PARTICIPATING ORGANIZATION ENGAGEMENT STRATEGY
2023 CALL FOR PROJECT CONCEPT NOTES
[YOURS - YOUTH FOR ROAD SAFETY]

I. Overall approach to UNRSF 2023 Call for Concept Notes

YOURS is a global organization that works with and for young people to demand and deliver road safety and sustainable mobility. Through our Global Youth Coalition for Road Safety, we unite and empower thousands of youth leaders from over a hundred countries. YOURS is globally recognized as a leader in assisting government investment in youth leadership in the road safety field and offers the UN a platform to engage with young people meaningfully.

YOURS is planning to respond to this call of proposals, ensuring our project is addressing some of the most pressing challenges young people face on the roads, adapted to the local context and focused on safe road users and safe roads.

As part of its leading global role on youth and road safety issues, YOURS response to this call for proposals may include the following:

- Designing and implementing youth mobilization strategies;
- Youth capacity development programmes;
- Youth-led road safety advocacy efforts;
- Youth-led evidence-based road safety interventions;
- Developing and enhancing government systemic meaningful youth engagement strategies and supporting their implementation;
- Designing and strengthening a robust support system for youth leaders and policymakers to co-create a safe mobility system respecting their collective needs and ideas for a sustainable future.

II. Application strategy

YOURS will consider submitting proposals in collaboration with multi sectorial stakeholders such as other non-governmental organizations, multilateral and academic institutions. Any actor interested in working with and for young people to demand and deliver road safety and sustainable mobility to contribute in the reduction of road traffic injuries, using systemic meaningful youth participation mechanisms, should reach out to coordinate joint efforts and define potential synergies.

III. Contact information

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